



Paula, Gerry, Angila and Jackie pose for peace

Launch of NI's First Peace Day Campaign

THIS YEAR Springboard Opportunities Ltd has embarked on a campaign to raise awareness of the United Nations International Day of Peace; a day to celebrate peacebuilding locally and encourage 24-hour ceasefires in conflicts internationally.

The campaign was officially launched by Junior Minister of the Office of the First Minister and Deputy First Minister Gerry Kelly MLA, in

the Long Gallery, Stormont on 17 September 2008.

Inspired by Jeremy Gilley's personal drive and determination through his Peace One Day organisation, coupled with Springboard's desire to contribute to reconciliation and a sustainable peace, Springboard have launched a local campaign to increase public and civic observance of this

international day of ceasefire and non-violence.

The campaign aims to raise awareness of the origins of Peace Day and engage all sectors of society in observance of the International Day of Peace on 21 September each year.

Proving a huge success, the campaign's celebrations of peace filled Belfast's Oh Yeah Music Centre on 21 September. There was

a variety of entertainment and musical performances as well as DJ master classes, a Chinese dragon dance, bouncy castle, face painting and arts and crafts.

Want to make a commitment to raise awareness and mark next year's International Day of Peace? Get involved at www.peacedaycampaign.com